



THE FINANCIAL SERVICES NETWORK

AT-A-GLANCE

The Financial Services Network comprises a highly specialized group of business, investment and compliance professionals dedicated to serving the needs of an elite community of independent financial advisors. United by a common bond of excellence and sharing the desire to elevate their practices, our advisors partner with us in the pursuit of growth, efficiency, acquisition strategies and seamless succession plans.



Founded in
1984

17 BILLION
ADVISORY & BROKERAGE

119 MILLION
ANNUAL GDC



305
Financial Advisors

TEAM STATISTICS



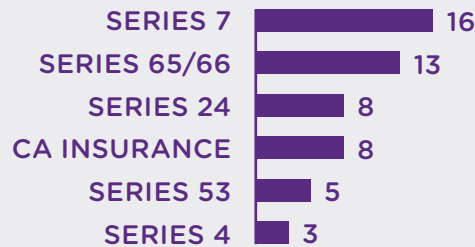
36

Number of
Employees



5

Kolbe Certified
Coaches*



Team Member Registrations

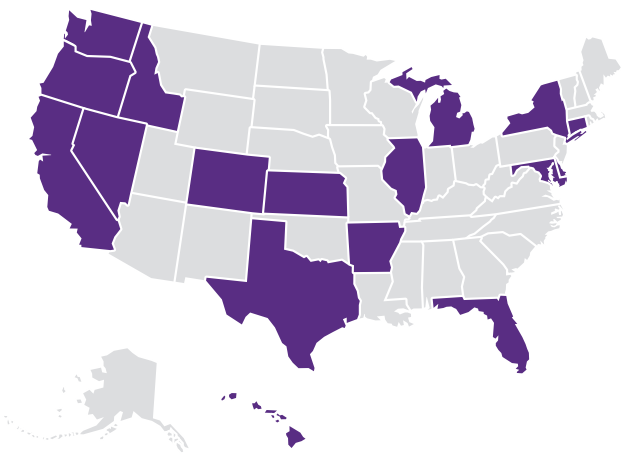


**MBA, MS, CFA®,
CIMA®, CFP®, CAIA®,
CMT®, AIF®, AIFA®**

Academic Degrees &
Professional Certifications

*The Kolbe certification signifies that certified team members have the knowledge and insight to use Kolbe Indexes and software to identify people's natural talents and help individuals and organizations utilize those talents.

THE NETWORK ACROSS AMERICA



CORE SIX SERVICES



www.fsnweb.com

P : 650.571.1934 F : 650.571.6301

3610 American River Dr., Suite 120, Sacramento, CA 95864

Securities offered through LPL Financial, member FINRA/SIPC. Investment advisory services offered through Strategic Wealth Advisors Group, LLC (SWAG), a registered investment advisor, or LPL Financial, a registered investment advisor. Both SWAG and The Financial Services Network are separate entities from LPL Financial. Data as of 01/01/2020.



THE FINANCIAL SERVICES NETWORK

When you look at your financial advisor and their local office, what you don't see are the myriads of people and organizations that they have partnered with in order to provide you with the personalized financial advice that you are seeking. Behind the scenes, your advisor has aligned with a broker-dealer, a branch office, investment companies, technology firms, insurance agencies, research teams, and a wealth of other professionals in order to ensure that they have the support needed to help you plan for your financial future.

In addition, your advisor leverages the supplementary capabilities of The Network's Registered Investment Advisor (RIA), Strategic Wealth Advisors Group, LLC. A Registered Investment Advisor is a professional advisory firm that offers personalized financial advice to clients. Often working with complex portfolio and unique needs, advisors who deliver services in conjunction with an RIA are able to provide a highly customized level of investment management strategy and consultation. Strategic Wealth Advisors Group is registered with the Securities and Exchange Commission, is subject to the Investment Advisers Act of 1940, and has a fiduciary duty to act in the best interest of its clients.



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